



# Campaigns & Field Roundup

*January-April 2024*

Updates & highlights from the National Wildlife Federation's Campaigns Team's national program and field activity across the country.

*The Campaigns Team is dedicated to supporting National Wildlife Federation staff, partners, and impacted communities in achieving lasting, equitable, and just federal policies that conserve, restore, and improve the resilience of America's wildlife and communities leading to transformational change. We achieve this vision by mobilizing national and local action, growing civic and political power, advising on the development of campaign plans and strategies, building the organizing skills and competencies of the Federation through training, and deepening our relationships with activists and partners through consistent, long-term, and intersectional organizing.*

## NATIONAL NEWS

### Happy [Earth Day](#)!

On April 18th, Ranger Rick, Campaigns team and NWF staff joined our coalition partners from the Climate Action Campaign (CAC) on Capitol Hill for an early Earth Day visibility event to celebrate climate wins and call for further action.



This Earth Week, the Biden Administration announced several initiatives including:

- the **Solar for All** program, which provides funding and technical assistance for 60 solar projects to municipalities, states, territories, Tribal Governments, and nonprofits
- The **American Climate Corps** which will provide young people with opportunities to bolster climate resilience where they live while working to restore our natural resources and ensuring a more equitable transition to a clean energy economy
- The **America the Beautiful Freshwater Challenge** which aims to reconnect, restore, and protect eight million acres of wetlands and 100,000 miles of our rivers and streams by 2030



On April 25th, the **Environmental Protection Agency** announced two powerful new rules that will protect communities and wildlife by preventing harmful power plant pollution from entering our water & air while fighting climate change. The updated **Mercury and Air Toxics Standards (MATS)** will reduce dangerous pollutants like mercury, soot, and arsenic from fossil fuel plants – protecting community and wildlife health. A new **power plant rule** regulating climate-altering pollution will reduce emissions in all coal-fired power plants and new natural gas plants. While existing gas power plants still must be addressed, this is a crucial step towards addressing the climate crisis. These rules represent a holistic approach to reducing the harm power plant pollution has on our environment, people, and wildlife while cutting planet-warming emissions. Campaigns team and NWF staff joined our CAC coalition colleagues at Howard University in Washington, DC where EPA Administrator Michael Regan announced the new rules.

Check out **NWF's toolkits** on these two new rules:

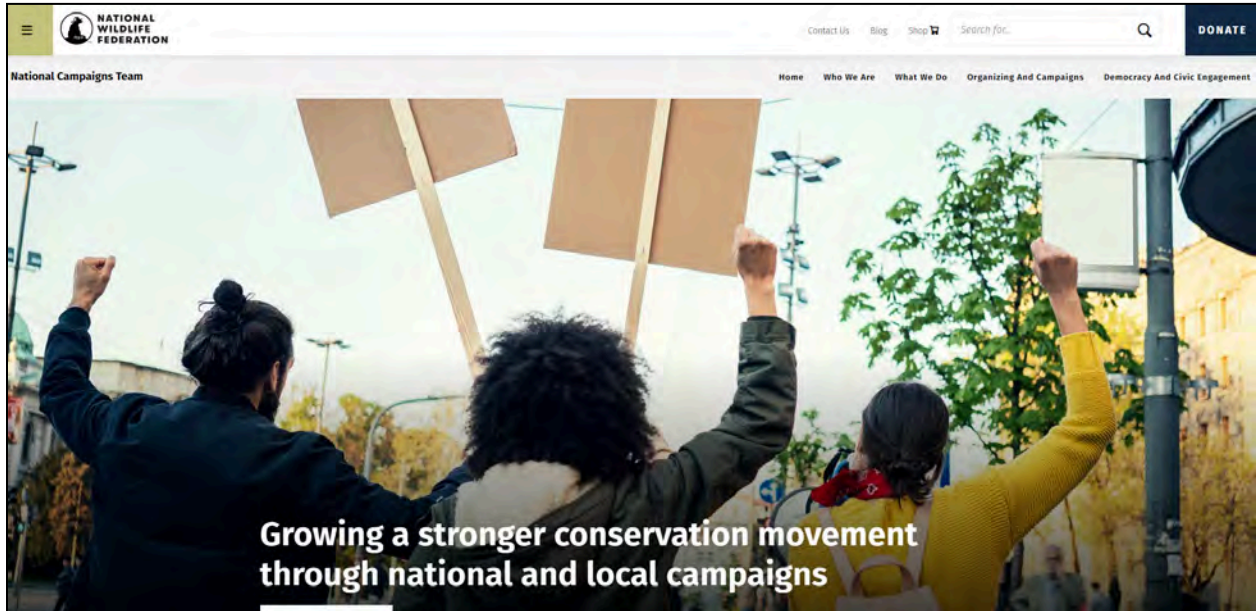
[TOOLKIT: EPA MERCURY AND AIR TOXICS \(MATS\) STANDARDS](#)

[TOOLKIT: EPA POWER PLANT CARBON POLLUTION RULE](#)



## PROGRAM UPDATES

The Campaigns team has a **microsite**! Learn about the team & our work & stay tuned for new tools & resources coming soon at: <https://www.nwf.org/National-Campaigns>



Staff from the Campaigns team play a leading role in NWF's efforts to promote **democracy and civic engagement** and the **NWF Organizing Training Team**, which hosts trainings and produces resources on an array of topics related to campaign

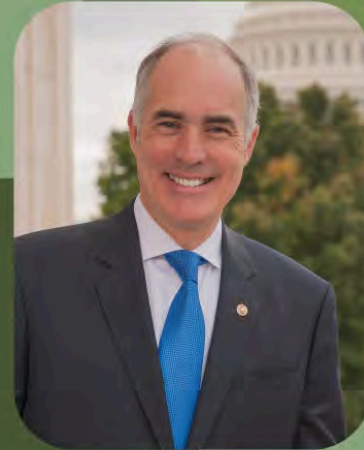


management and grassroots organizing. This quarter, we hosted a webinar to rerun the **Democracy in Action: Nonpartisan Civic Engagement Activities** panel from last summer's Annual Meeting. This session highlighted case studies and invited discussions of what activities nonpartisan conservation organizations like ours can take to engage voters in the democratic process. A panel of NWF staff and affiliate leaders shared examples of nonpartisan voter engagement programs and advocacy for safe and sure access to the ballot. Check out our [Voting Toolkit](#).

## FIELD HIGHLIGHTS

# FROM A TO C

The Connection Between  
**Agriculture** and **Conservation**  
with Senator Bob Casey



**PennFuture** co-hosted a webinar with Senator Bob Casey on the connection between agriculture and conservation. The Senator and other panelists discussed a wide range of topics including the Farm Bill, the Infrastructure Investment and Jobs Act, the Inflation Reduction Act.

PennFuture also participated in a **Climate Action Campaign Earth Day block party in Philadelphia**. PA State Sen. Nikil Saval spoke to the local benefits of investments through the Inflation Reduction Act, sharing "The Inflation Reduction Act has created green jobs, slashed energy costs, and fortified infrastructure in communities across the country... but I want the Inflation Reduction Act to be the smallest climate bill in American history, not the largest." He was joined by State Rep. Chris Rabb, Philadelphia City Councillor Mark Squilla, and Dr. Pouné Saberi, physician and professor at the University of Pennsylvania.

In Nevada, **Russell Kuhlman, Executive Director of the Nevada Wildlife Federation and NWF consultant Natasha Majewski** worked together to publish several op-eds including a [year in review](#) of conservation in the state which touted wins like the climate investments from the Inflation Reduction Act and the establishment of the Avi Kwa Ame National Monument while acknowledging there is still work to do

The Campaigns team is partnering with the Climate and Energy team to work on issues around **carbon management in the western United States**. This included collaborative discussions with Colorado local leaders, environmental justice groups, and other nonprofits to demystify the complexities of carbon management and prepare stakeholders to get engaged in the carbon management policies and developments currently being considered in the state. Additionally, NWF staff and our affiliate, the **Wyoming Wildlife Federation**, attended a Western Governor's Association workshop on decarbonizing the West and sought to engage developers in the carbon removal space, investors, agency representatives, and colleagues in the climate and conservation space.

NWF consultant, **Tracy Sabetta**, continued her field work in Ohio by helping to organize an educational webinar, **Hydrogen in Appalachia: Opportunities, Challenges, and Federal Investments**. The webinar focused on benefits and risks associated with advancing hydrogen as a potential clean energy solution and recent federal investments – including what we know about plans for a hydrogen hub in Appalachia.

## RESOURCES

### NWF Resources:

- [Campaigns Team Microsite](#)
- [Voting Toolkit](#)
- NWF Press Releases
  - [Climate Corps Will Create Jobs, Bolster Climate Resilience](#)
  - [Freshwater Challenge Will Safeguard Drinking Water Supplies for People, Wildlife](#)
  - [Updated Mercury, Air Toxics Standards Will Protect People, Wildlife](#)
  - [Power Plant Rule Advances Clean Energy Economy, Highlights Need for Next Steps for Public Health, Wildlife](#)
  - NWF Press Release [Archive](#)
- NWF Toolkits
  - [Mercury and Air Toxics Standards Toolkit](#)
  - [EPA Power Plant Carbon Pollution Rule Toolkit](#)
- Climate Action Campaign Toolkits
  - [Solar for All Toolkit](#)
  - [Greenhouse Gas Reduction Fund Toolkit](#)